

Ban Against Inducements, Commission and High-Pressure Recruitment Tactics for Service Members

Purpose

The purpose of this policy is to comply with the Department of Defense (DoD) banning certain inducements, commissions, bonuses, or other incentive payment and high-pressure recruitment tactics intended to secure the enrollment of current military service members.

Policy

Mississippi Valley State University intends to abide by the DoD guidelines banning certain inducements, commissions and high-pressure recruitment tactics intended to secure the enrollment of current military service members. The University must not provide any inducements to any individual or entity to secure the enrollment of current military service members or obtain military provided tuition assistance. Inducements include any gratuity, favor, discount, entertainment, hospitality, loan, transportation, lodging, meals, or other item having a monetary value of more than a de minimis amount. The University must also refrain from providing any commission, bonus, or other incentive payment based directly or indirectly on securing enrollments or federal financial aid (including Tuition Assistance Funds) to any persons or entities engaged in any student recruiting, admission activities, or making decisions regarding the award of student financial assistance. The University must prohibit the use of high-pressure recruitment tactics such as making multiple unsolicited contacts (3 or more total), including contacts by phone, email, or in-person, and engaging in same-day recruitment and registration for the purpose of securing military service member enrollments. federal financial aid (including Tuition Assistance funds) to any persons or entities (employees or contractors) engaged in any student recruiting, admission activities, or making decisions regarding the award of student financial assistance of current military service members.

Definitions

Service Member – a member of the Uniformed Services, consisting of the Army, Navy, Air Force, Marine Corps, and Coast Guard, The Commissioned Corps of the National Oceanic and Atmospheric Administration and the Commissioned Corps of the Public Health Services.

Violations

Any violation of these guidelines or procedures by University staff or faculty could lead to disciplinary action, up to and including termination.