**Course Syllabus BA 421-E01**

**Academic Term and Year:**  Fall - **2022**

**Course Prefix and Number: BA 421 – E01**

**Course Title: International Business**

**Days, Time and Location of**

**Class Meeting: On Line**

**Instructor’s Contact**

**Information: N. Rajanikanth, MS, MBA**

**Office Location: Business Education Building, Room 119**

**Online Availability/Office**

**Hours: Monday - Friday: 8:30 – 4:30**

**Office Phone Number: (662) 254-3601 (Office)**

**E-Mail Address: Canvas Email (N.Rajanikanth@mvsu.edu)**

**Course Prerequisites: BA211, BA212**

**Technology skills: Basic computer skills, working within the Windows system and Canvas environment, navigating the Internet, and familiarity with E-mail, PowerPoint, and Word Processing programs.**

**Catalog Course Description: This course introduces students to the world of international business and management by studying cultural influences, government, and business structures in our global economy. Students also learn about the three environments, namely: domestic, foreign, and international, and their impact on International Business. Also covered are external and internal forces that facilitate the growth and development of business firms.**

**Course Goals: To assist students’ personal and professional growth by increasing their knowledge, understanding, and skills in conducting International Business.**

**Expected Student Learning**

**Outcomes: (1) To develop an understanding of the environmental factors which increase both the risk and difficulty or successfully competing in trade with foreign countries. (SLO – 1)**

**(2) To develop an understanding of the operational issues (foreign exchange, marketing issues, strategy and structure considerations) which increase both the risk and difficulty of doing business abroad. (SLO -1, SLO – 2)**

**(3) To develop an understanding of trade and foreign investment patterns around the world as well as the regional and cooperative agreements. (SLO – 1).**

**Required textbook(s): International business: Second Edition, Mc Graw Hill Publishing Co., ISBN: 9781259852732.**

**Supplementary materials: Additional resources can be found on the publisher’s site at** [**www.McGrawhill.com**](http://www.McGrawhill.com) **and at the Online Student Learning Center (support site).**

**Hardware Requirement: Operating system: Windows 98, 2000, NT, XP, or a Macintosh system 8.1 or higher**

**Processor: 200 MHz or higher**

**Memory: 24GB of RAM**

**Hard Drive Space: 100 MB free disk space**

**Modem: 28.8 kbps or higher**

**Monitor: 800X600 resolution**

**Software Requirement: Internet Access: Any internet Service Provider**

**Class attendance policy: Each student is required to participate by using Canvas communication tools taking online exams. and quizzes, doing assignments and other aspects of Canvas. You are expected to log in regularly (daily, perhaps several times per day) to submit assignments, check grades, personal messages, and view course materials.**

**Student(s) who fail to participate in the online course during a course week will be deemed absent for that week. The absence will be annotated as absent unexcused (AU), unless the instructor has been informed beforehand and deemed the absence as absent excused (AE). The instructor shall report all absences to the main campus as required. A student who has not participated for 7 consecutive days regardless if the absences were deemed AU or AE shall be recommended for administrative withdrawal to the main campus. In a traditional classroom just because a student contacts the instructor and is excused from a scheduled class meeting does not mean the student is given credit for participation or attendance. The student is still annotated as AU or AE. The online classroom shall be no different in this respect. It is the instructor's sole discretion as to what he/she shall consider AU or AE. Regardless of the classification, it is the student’s responsibility to immediately make arrangements with the Instructor for the submission of any late coursework or to make-up any missed exams.**

**Submission of Work: Scheduled assignments MUST be completed and successfully submitted through the Canvas Assignment Tool (drop box) by due date and time. Assignments automatically become unavailable after the due date/time expires.**

**Opportunities for making up online class activities or assignments will be granted only under extreme circumstances, and no multiple submissions will be allowed.**

**All assignments MUST be keyed using MS Word or saved as a .DOC file.**

**All assignments are to be submitted as an attached file using Canvas Assignment Tool (drop Box).**

**Make-up examination policy: Students who do not complete and/or submit the assignment when due, or miss taking an examination as scheduled must submit a legitimate excuse to the Instructor via email no later than three (3) calendar days after the absence occurs. Only then will the student’s assignment be accepted or the examination administered. If this procedure is not followed, the student may, at the discretion of the Instructor, receive “0” points for that particular assignment or examination.**

**Course Drops/Incompletes: Students not completing the course for any reason are required to submit official drop notices to the Registrar’s Office prior to the deadline date. This is your responsibility. Failure to comply with the procedure WILL result in your receiving a letter grade of “F”.**

**Not officially withdrawing from the university may impact your financial aid and result in you owing the university.**

**Cheating and plagiarism policy: Cheating in any fashion will not be tolerated, including but not limited to plagiarizing another’s words, works or ideas on individual class assignments.**

**To address the situation of plagiarism, the University has implemented *Turnitin* to fight plagiarism and improve reading, writing, and research skills. *Turnitin* is a comprehensive plagiarism prevention system that lets faculty quickly and effectively check all students’ work. Results are based on exhaustive searches of billions of pages from both current and archived instances on the Internet.**

**Plagiarism will result in at least a failing grade for the assignment(s) and/or course.**

**Technical Problems: If you experience technical/computer difficulties (*need help downloading browsers or plug-in, logging into your course, using your course web site tools, or experience errors or problems while in your online course*), contact 662.254.3114 as well as your instructor (662-254-3606).**

**Teaching/Learning Strategies: The primary instructional model for this course is collaborative learning. Specifically, the instructor will set course content, course objectives, and methods of classroom assessment. The course will incorporate the following instructional strategies: assigned readings/writings, chapter assignments, quizzes and tests from the text book. Students are encouraged to actively participate in all the activities using the assigned text book and ask questions. Students are also encouraged to offer input regarding instructional strategies and assignments. Most importantly, students are expected to be active learners and to ask for clarification when they have questions. In order to be successful in the class, it is important that students read the assigned material, and submit assignments and be prepared to discuss what they have read. The goal of this approach is to develop a safe learning environment that addresses a variety of learning styles, promotes critical thinking, and fosters creativity.**

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| --- | --- | --- | --- |
|  | *Assessments* | *Points* | *% of Grade* |
| Midterm Exam 1 | | 100 | 20% |
| Final Exam 1 | | 100 | 30% |
| Assignments and Discussions | 11 | 220 | 25% |
| Quiz’s | 10 | 200 | 25% |
|  | TOTAL | 620 | 100% |

|  |  |  |
| --- | --- | --- |
| **Grade Range Performance Standards/Grading**: | | |
| A | 558-620 | 90% |
| B | 496-557 | 80% |
| C | 434-495 | 70% |
| D | 396-433 | 60% |
| F | Below 396 |  |

**DA Statement: Mississippi Valley State University is committed to providing reasonable accommodations for students with a documented disability. If you feel you are eligible to receive accommodations for a covered disability (medical, physical, psychiatric, learning, vision, hearing, etc.) and would like to request it for this course, you must be registered with the Services for Students with Disabilities (SSD) program administered by University College. It is recommended that you visit University College to register for the program at the beginning of each semester. If you are determined to be eligible after your confidential consultation, you will be provided with a Memo of Accommodations that must be submitted to each of your instructors. For more information or to schedule an appointment, please visit University College located in the H.G. Carpenter Building or call (662) 254-8376 or 8433.**

**COURSE SCHEDULE**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Week** | | **ASSIGNMENTS/QUIZES/EXAMS** | **Time (Minutes)** | |
| **Week 1 & 2** | **Chapter 1 –The Challenging context of International Business.** | | **150** |
| **Week 3&4** | **Chapter 2- International Trade and investment** | | **250** |
| **Week 5&6** | **Chapter 3 – Sociocultural Forces** | | **180** |
| **Week 7&8** | **Chapter 5 – Political Forces That Affect Global Trade** | | **180** |
| **Week 9&10** | **Chapter 7 – Economic and Socioeconomic Forces** | | **200** |
| **Week 11&12** | **Chapter 8 – International Monetary System and Financial Forces.** | | **200** |
| **Week 13&14** | **Chapter 9 - International Competitive Strategy** | | **200** |
| **Week 15** | **Chapter – 13- Marketing Internationally** | | **190** |
| **Week 16** | **Chapter – International Institutions from Business Perspective** | | **150** |
| **Week 16** | **Chapter 1 Export and Import Practices** | | **200** |

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| This syllabus is not a contract. It is only a guideline. The instructor reserves the right to make changes and additions to this syllabus at her/his discretion. If changes are necessitated during the term of the course, you will be notified of changes via Blackboard mail. |

MINIMUM CONTACT TIME FOR COURSE COMPLEATION (IN MINUTES)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| CHAPTER | READING | DISCUSSION | ASSIGNMENT | QUIZ | TEST | TOTAL |
| CHAPTER 1 | 160 | 20 | 30 | 30 |  | 240 |
| CHAPTER 2 | 160 | 30 | 30 | 30 |  | 240 |
| CHAPTER 3&4 | 160 | 30 | 30 | 30 |  | 240 |
| CHAPTER 5 | 160 | 30 | 30 | 30 |  | 240 |
| CHAPTER 6 | 120 | 30 | 30 | 30 | 120 | 330 |
| CHAPTER 19 | 120 | 30 | 30 | 30 |  | 210 |
| CHAPTER 20 | 120 | 20 | 30 | 30 |  | 200 |
| CHAPTER 21 | 120 | 20 | 30 | 30 |  | 200 |
| CHAPTER 22 | 120 | 20 | 30 | 30 |  | 200 |
| CHAPTER 22 | 120 | 30 | 30 | 30 |  | 210 |
| CHAPTER 24&25 | 180 | 20 | 30 | 30 |  | 260 |
| CHAPTER 26&27 | 160 | 20 | 30 | 30 | 180 | 420 |
| TOTAL |  |  |  |  |  | 2,990 |

**Suggestions:**

1. Please do not miss class. Participation points will be given for class attendance and class participation. The participation points are percentage points and are added to the average score you earned on your test and exams. Take advantage of these participation points.

2. Please ask questions when the material being covered is not clear to you.

3. Read the appropriate chapter or chapters of the textbook before and after the lecture. Reading will help you get more out of the lecture.

**Note**: Final Exam is comprehensive unless and otherwise the format is changed. Any change that is to be made regarding the Final will announced well ahead of time. The course schedule and reading assignments indicated above are tentative and therefore subject to change. The overall syllabus is subject to change and is not a binding contract with the Business Department and/or the University.