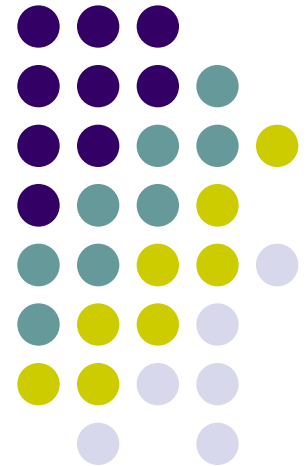


# The Business Source Databases

## Basic Searching

Tutorial





## Choose Databases

Demonstration Customer

To search within a single database, click the database name listed below. To select more than one database to search, check the boxes next to the databases and click *Continue*.

[Continue](#) Select / deselect all **Business Source Complete**

*Business Source Complete* is the world's definitive scholarly business database, providing the leading collection of bibliographic and full text content. As part of the comprehensive coverage offered by this database, indexing and abstracts for the most important scholarly business journals back as far as 1886 are included. In addition, searchable cited references are provided for more than 1,300 journals.

[Title List](#) [More Information](#) [Enhanced Business Searching Interface](#)

 **Academic Search Research & Development**

*Academic Search R&D* is the world's most comprehensive scholarly, multi-disciplinary full-text database, geared specifically toward addressing the needs of research and development. This product contains over 3,300 full-text journals, including more than 2,900 peer-reviewed journals. In total, this database offers content from more than 6,400 publications including journals, monographs, reports, conference proceedings, etc.

[Title List](#) [More Information](#)

 **Web News**

EBSCO's *News Harvester* provides near real-time access to thousands of top news feeds from around the globe. These feeds are monitored by EBSCO and relevant results are provided when users enter searches in EBSCOhost. This collection includes over 5,000 feeds across a range of business and general news topics.

[More Information](#)

Welcome to EBSCO's Basic searching on the Business Source databases tutorial, designed to provide users with an overview of the many features available within the Business Source databases on the EBSCOhost interface. In this tutorial, we will look at performing a basic search as well as some key features that can help you find the information most relevant to your search topic.



Searching: **Business Source Complete** | [Choose Databases](#)

business confidence ×

Search

Create Alert



[Search Options ▶](#)

[Basic Search](#)

[Advanced Search](#)

[Search History](#)

We'll begin by conducting a search on the Basic Search screen. We'll enter *business confidence* in the **Find** field. You can apply limiters and expanders from the Search Options menu. If the Search Options menu is not expanded by default, click the link below the **Find** field.



Searching: **Business Source Complete** | [Choose Databases](#)

business confidence

[Search Options](#) ▾ | [Basic Search](#) | [Advanced Search](#) | [Search History](#)

### Search Options

#### Search Modes and Expanders

##### Search modes

- Boolean/Phrase
- Find all my search terms
- Find any of my search terms
- SmartText Searching [Hint](#)

##### Apply related words

##### Also search within the full text of the articles

#### Limit your results

##### Full Text

##### Scholarly (Peer Reviewed) Journals

##### Publication

##### References Available

##### Published Date

Month  Year:  - Month  Year:

##### Publication Type

- All
- Academic Journal
- Book
- Case Study

Apply any desired limiters, such as **Full Text**, and click **Search**.



Searching: **Business Source Complete** | [Choose Databases](#)

Demonstration Customer

business confidence

**Search** **Create Alert** ?

[Basic Search](#) [Advanced Search](#) [Search History](#) ▶

**Refine Results**

Current Search ▶

**Limit To**

- Full Text
- References Available
- Scholarly (Peer Reviewed) Journals

1916 Publication Date 2013



[Show More Options set](#)

**Source Types**

- All Results
- Trade Publications (1,379)
- Country Reports (1,338)
- Magazines (1,043)
- Academic Journals (283)
- Industry Profiles (62)

**Search Results: 1 - 10 of 4,240**

Relevance ▾ Page Options ▾ Share ▾

**1. Stock Market Risk Premiums, Business Confidence and Consumer Confidence: Dynamic Effects and Variance Decomposition.**



Academic Journal

By: Sum, Vichet; Chorlian, Jack. *International Journal of Economics & Finance*. Sep2013, Vol. 5 Issue 9, p45-49. 5p. 6 Charts, 2 Graphs. DOI: 10.5539/ijef.v5n9p45.

This study is set up to assess the dynamic effects of **business confidence** and consumer confidence on stock market risk premiums and to determine the relative importance of **business confidence** and...

**Subjects:** STOCK exchanges; STOCKS (Finance); CONSUMER confidence; BUSINESS confidence indexes; RISK management in business; Securities and Commodity Exchanges

[Show all 8 images](#)

Table 1 Descriptive statistics

Variable	Mean	Standard Deviation	Std. Dev.
$R_{i,t} - R_{f,t}$	0.17632	0.01875	0.01
$\Delta C$	-0.00479	0.01001	0.01
$\Delta C^2$	0.00040	0.00196	0.01

Table 2 Correlation

	$R_{i,t} - R_{f,t}$	$\Delta C$	$\Delta C^2$
$R_{i,t} - R_{f,t}$	1		
$\Delta C$	0.001	1	
$\Delta C^2$	0.000	0.000	1

Table 3 Variance decomposition of real stock risk premium, business confidence and consumer confidence

Characteristic Variable	0.02	0.01	0.01	0.01	0.01	0.01
1	0.00	0.00	0.00	0.00	0.00	0.00
2	0.00	0.00	0.00	0.00	0.00	0.00
3	0.00	0.00	0.00	0.00	0.00	0.00
4	0.00	0.00	0.00	0.00	0.00	0.00
5	0.00	0.00	0.00	0.00	0.00	0.00
6	0.00	0.00	0.00	0.00	0.00	0.00

Table 4 Change-correlation matrix

	Business	Consumer	Stock
Business	0.00	0.00	0.00
Consumer	0.00	0.00	0.00
Stock	0.00	0.00	0.00

[PDF Full Text](#) (171KB)

**2. Hungary business sentiment improves, consumer confidence deteriorates.**



Periodical

*Hungary A.M.*. 8/27/2013, p3-3. 1/4p.

The article reports that GKI-Erste combined consumer-business confidence index for Hungary increased in August 2013 as **business confidence** improve in Hungary.

**Subjects:** BUSINESS confidence indexes; CONSUMER confidence; HUNGARY

[PDF Full Text](#) (11KB)

The Result List defaults to showing All Results, and can be filtered to view results by specific document type, such as **Academic Journals, Trade Publications, Country Reports, Industry Profiles**. You can refine your search by using the limiters featured in the **Limit To** section, or by clicking the **Show More** link found under the date slider feature.



Search  
busi  
Basic

Demonstration Customer

### Search Options



Reset

Search

#### Search Modes and Expanders

##### Search modes [?](#)

- Boolean/Phrase
- Find all my search terms
- Find any of my search terms
- SmartText Searching [Hint](#)

##### Apply related words

##### Also search within the full text of the articles

#### Limit your results

##### Full Text

##### Scholarly (Peer Reviewed) Journals

##### References Available

##### Published Date

Month  Year:  -   
Month  Year:

##### Publication

Journal of Education for Business

##### Publication Type

- All
- Academic Journal
- Book
- Case Study

##### Number Of Pages

All

##### Image Quick View

##### Image Quick View Types

- Black and White Photograph
- Diagram
- Chart
- Color Photograph
- Graph

### Refine Results

#### Current Search

#### Limit To

- Full Text
- References Available
- Scholarly (Peer Reviewed Journals)

1916 Publication Date

[Show More](#)  
Options set

#### Source Types

- All Results
- Trade Publications
- Country Reports (1,043)
- Magazines (1,043)
- Academic Journals
- Industry Profiles (62)

[Show More](#)

Options ▾ | Share ▾



045-49. 5p. 6

on stock market risk

axes; RISK



d in August 2013

In the **Search Options** window, it is easy to limit or expand your search results. Select the desired limiters and expanders and click **Search** to view an updated result list that reflects your changes.



Searching: **Business Source Complete** | Choose Databases

Demonstration Customer

business confidence

Search

Create Alert

Basic Search Advanced Search Search History

Result List Refine Search 1 of 1

### Using Real Datasets for Interdisciplinary **Business**/Economics Projects.

**Authors:** Goel, Rajni<sup>1</sup>  
Straight, Ronald L.<sup>1</sup>

**Source:** [Journal of Education for Business](#).  
May/Jun2005, Vol. 80 Issue 5, p259-268.  
10p. 2 Charts, 3 Graphs.

**Document Type:** Article

**Subject Terms:** \*[BUSINESS education](#)  
\*[ECONOMICS -- Study & teaching](#)  
\*[AFRICAN American business enterprises](#)  
[BLACK universities & colleges](#)  
[STUDENTS](#)

**NAICS/Industry Codes:** [611410 Business and Secretarial Schools](#)  
[611310 Colleges, Universities, and Professional Schools](#)

**Abstract:** The workplace's global and dynamic nature allows and requires improved approaches for providing **business** and economics **education**. In this article, the authors explore ways of enhancing students' understanding of course material by using nontraditional, real-world datasets of particular interest to them. Teaching at a historically Black university, the authors used one such

#### Images



[Go to all 7 images >>](#)

Detailed Record

PDF Full Text (115KB)

Cited References (7)  
Times Cited in this Database (2)

Find Similar Results  
using SmartText Searching.

#### Tools

Add to folder

Print

E-mail

Save

Cite

Export

Create Note

Permalink

Bookmark

You can print, email, save, cite or export a single result from the detailed display when you click on the corresponding icon. You can also add multiple results to the folder, then print, email, save, cite or export them from inside the folder. Folder contents can be saved by clicking on the **Sign In** link, then setting up a personalized folder account at no charge.



Searching: **Business Source Complete** | [Choose Databases](#)

business confidence

**Search**

**Create Alert** 

[Search Options](#) ▶ [Basic Search](#) [Advanced Search](#) [Search History](#)

If enabled by your administrator, you can create search alerts right from the Basic Search screen. Search alerts can be set up to notify you via email when new articles related to your search terms have been added to your *Business Source* database. Simply enter your search terms in the **Find** field and click **Create Alert**.





business confidence x

Search

Create Alert ?

Basic Search | Advanced Search | Search History ▶

### Refine Results

Current Search ▶

#### Limit To

- Full Text
- References Available
- Scholarly (Peer Reviewed) Journals

1916 Publication Date 2013



Show More

#### Source Types

- All Results
- Trade Publications (1,774)
- Magazines (1,449)
- Country Reports (1,339)
- Academic Journals (426)
- Newspapers (233)

Show More

Subject: Thesaurus ▶

## Search Results: 1 - 10 of 5,366

Relevance ▾ | Page Options ▾ | Share ▾

### Create Alert ?

Search Alert: "business confidence on 2013-10-21 08:40 AM"

E-mail (You must sign in to send e-mail alerts. [Sign In](#))

#### General Settings

##### Frequency

Once a day ▾

##### Articles published within the last

One Year ▾

##### Results format

Brief ▾

#### RSS Feed

<http://epweb704.epnet.com/AlertSyndicationService/Syndication.aspx/GetFeed?guid=987323>

Save Alert

Cancel Alert

Save Alert and Create Another

The Create Alert window is displayed. Sign In to your personal My EBSCOhost folder by clicking the **Sign In** link, add your email address and click **Save Alert**. Or, simply copy and paste the **RSS Feed** link into an RSS reader of your choice and click **Save Alert**.



Searching: **Company Information** | [Choose Databases](#)

Demonstration Customer

Company Name ▾ Company Name

Search

Create Alert



### Search Options

Reset

#### Search Modes and Expanders

Search modes ?

- Boolean/Phrase
- Find all my search terms
- Find any of my search terms
- SmartText Searching [Hint](#)

Apply related words

#### Limit your results

Executive Name

Revenue

All  
Less than 500,000  
500,000 to 1,000,000  
1,000,001 to 5,000,000

U.S. Company Type

 Public Private

Employee Number

All  
Less than 50  
51 to 100  
100 to 500

Year Founded

 - 

Location Type

 Headquarters Single Location

City

If available for your *Business Source* database, the Company Information screen offers detailed company information including hierarchical corporate structures and access to company profiles. For more information on this feature, see the **Company View** tutorial, available on the EBSCO Support Site at <http://support.ebsco.com>.



Database: MarketLine/Medtrack Company Profiles <sup>?</sup>

- Author Profiles
- Cited References
- Company Profiles**
- Images/Business Videos
- Indexes

Demonstration Customer

### Company Profiles

Xerox corporation

Browse

Alphabetical  Match Any Words

Page: Previous | Next ▶ | ◀ ABCDEFGHIJKLMNOPQRSTUVWXYZ ▶

Company Name	PDF Complete Report	Location	Industry
<a href="#">Xerox Corporation</a>	 <a href="#">MarketLine Report (1041K)</a>	United States	TECHNOLOGY
<a href="#">Xi'an Hui Tian Blood Products Co Ltd</a>	 <a href="#">Medtrack Report (105K)</a>	China	BLOOD PRODUCTS
<a href="#">Xi'an Libang Pharmaceuticals Co Ltd</a>	 <a href="#">Medtrack Report (110K)</a>	China	PHARMACEUTICALS
<a href="#">XIA LLC</a>	 <a href="#">Medtrack Report (62K)</a>	United States	SCIENTIFIC & TECHNICAL INSTRUMENTS (STI)
<a href="#">XIAMEN AMOYTOP BIOTECH CO., LTD</a>	 <a href="#">Medtrack Report (105K)</a>	China	BIOPHARMACEUTICALS/BIOTECHNOLOGY
<a href="#">Xiamen Innovax Biotech Co Ltd</a>	 <a href="#">Medtrack Report (112K)</a>	China	VACCINES

The **Company Profiles** link offers access to thousands of reports in Portable Document Format (PDF). You can browse the alphabetized list of company reports presented when you click on the button, or simply enter a company name in the **Browse for** field and click **Browse**.

Searching: [Business Source Complete](#) | [Choose Databases](#)

Demonstration Customer

[Basic Search](#) [Advanced Search](#) [Search History](#)

## Publications

Browsing: Business Source Complete -- Publications

 Alphabetical  By Subject & Description  Match Any WordsPage: [Previous](#) | [Next](#) ▶ ◀ [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#) ▶

Mark Items for Search

-  [Fast Company](#)  
Bibliographic Records: 11/01/2000 To Present  
Full Text: 11/01/2000 To Present  
 PDF Full Text;  HTML Full Text
-  [Fast Facts From EBRI](#)  
Bibliographic Records: 04/09/2010 To 02/07/2012  
Full Text: 04/09/2010 To 02/07/2012  
 PDF Full Text
-  [Fast Fit & Autocenters Industry Profile: Europe](#)  
Bibliographic Records: 05/01/2004  
Full Text: 05/01/2004  
 PDF Full Text
-  [Fast Fit & Autocenters Industry Profile: France](#)  
Bibliographic Records: 05/01/2004  
Full Text: 05/01/2004

Click on **Publications** to search within any publication in the database. You can select a publication from the list shown, or enter its name in the **Browse Publications** field, check the box in front of the resulting name link and then click **Add**. You can add search terms in the **Find** field, then click **Search** to view all articles from that publication that contain your search terms.



Searching: **Business Source Complete** | [Choose Databases](#)

Demonstration Customer

DE "FIDUCIARY responsibility" AND investments

[Basic Search](#) | [Advanced Search](#) | [Search History](#)

[Subjects](#) | [Places](#) | [People](#)

Browsing: **Business Thesaurus**

fiduciary responsibility

Term Begins With  Term Contains  Relevancy Ranked

Page: [◀ Previous](#) | [Next ▶](#)

Select term, then add to search using: OR

(Click term to display details.)

- [FIDUCIARY responsibility](#)  
FIDUCIARY responsibility, Breach of Use [BREACH of fiduciary responsibility](#)
- [FIELD auditing](#) Use [INTERNAL auditing](#)
- [FIELD bean wholesalers](#) Use [FARM produce wholesalers](#)
- [FIELD emission cathodes manufacturing](#)
- [FIELD representatives](#)
- [FIELD study](#) Use [FIELD work \(Research\)](#)
- [FIELD work \(Research\)](#)
- [FIELD-effect transistor manufacturing](#) Use [FIELD-effect transistors -- Manufacture](#)
- [FIELD-effect transistors -- Manufacture](#)

The **Thesaurus** link is a controlled vocabulary of business terms that assist in more effectively searching the database. For a specific subject, enter a term in the **Browsing** field and click **Browse**. Check the box in front of the desired term and click **Add**. You can add search terms before clicking **Search**.

EBSCO Help - Mozilla Firefox

support.ebscohost.com/help/?int=ehost&lang=en&feature\_id=&TOC\_ID=Always&SI=0&BU=0&GU=1&PS=0&ver=&db=bth

Print Close

Enter keyword

All words ▾

Search

**Welcome**

- Browser Requirements
- Setting Preferences
- Choosing Databases
- Trying New Features
- Ask-A-Librarian
- Accessibility
- EBSCOhost Tutorials
- EBSCOhost iPhone and Android Application
- Reaching Technical Support

**Translation**

- Changing the Language of the Interface
- Translating an Article

**eBooks and Audiobooks**

- Audiobooks
- eBooks
- Dictionary

**Searching**

- Basic Search
- Advanced Search - Guided Style
- Search History
- Improving Search Results
- Limiters
- Multi-Database Limiters

## EBSCOhost Research Databases

EBSCOhost is a powerful online reference system accessible via the Internet. It offers a variety of proprietary full text databases and popular databases from leading information providers.

The comprehensive databases range from general reference collections to specially designed, subject-specific databases for public, academic, medical, corporate and school libraries.

### EBSCO Support Site

EBSCO's [Support Site](#) is available 24 hours a day, 7 days a week. Our FAQ database, [tutorials](#), and user guides can provide answers to your technical questions.

EBSCO Customer Support Representatives are also available by [phone](#) and [e-mail](#) 24 hours a day, Monday through Friday, as well as Saturday and Sunday from 9 a.m. to 5 p.m. (US EST).

### How to Use Help

- When the Help icon appears, you can click the icon and help for the screen you are on will display.
- To obtain help for the database(s) you are searching, click the Help icon to the right of the **Find** field and click on the Database name at the bottom of the left-hand side of the Help window. Database help is also available from the Choose Databases window.
- To view the entire Help System, click the [Help](#) link at the top right-hand corner of the screen.

**Note:** The recommended screen resolution for EBSCOhost is 1024 x 768.

[< Back](#)

At any time, click on the **Help** link to view the complete online Help system.



For more information, visit the EBSCO Support Site  
<http://support.ebsco.com>